

Your Name _____

WWW CYBERGUIDE RATINGS FOR WEB SITE DESIGN

Site Title: _____ Purpose: _____

URL: _____

Audience: _____ Why did you select this site: _____

Evaluate the Web site you have selected according to the criteria described below. Circle "Y" for "Yes", "N" for "No", "NA" for "Not Applicable".

| | | | |
|---|---|---|----|
| 1. Speed | | | |
| A. The homepage downloads efficiently. | Y | N | NA |
| 2. Home page | | | |
| A. The homepage is attractive, has strong eye appeal. | Y | N | NA |
| B. You can tell where you are immediately on each page (clear title, description, image captions, etc.) | Y | N | NA |
| C. There is an index, table of contents, or some other clear indicator of the contents of the site. | Y | N | NA |
| D. Site sponsor/provider is clearly identified. | Y | N | NA |
| E. Information/method for contacting webmaster is available at bottom of home page | Y | N | NA |
| F. Meta tags are in place – title appears in reverse bar | Y | N | NA |
| 3. Ease of navigation | | | |
| A. User is able to move around within the site with ease. | Y | N | NA |
| B. Directions for using the site are provided if necessary. | Y | N | NA |
| C. Directions are clear and easy to follow. | Y | N | NA |
| D. The links to other pages within the site are helpful and appropriate. | Y | N | NA |
| E. Internal and external links are working properly (no dead ends, no incorrect links, etc.) | Y | N | NA |
| 4. Use of multimedia / color scheme | | | |
| A. Each graphic, audio file, video file, etc., serves a clear purpose. | Y | N | NA |
| B. The color scheme is attractive, consistent and facilitates easy reading. | Y | N | NA |
| C. The graphics, animations, sounds clips, etc., make a significant contribution to the site. | Y | N | NA |
| 5. Browser compatibility | | | |
| A. Site is equally effective with a variety of browsers such as Netscape and Internet Explorer. | Y | N | NA |
| 6. Content Presentation | | | |
| A. There is sufficient information to make the site worth visiting. | Y | N | NA |
| B. The information is clearly labeled and organized. | Y | N | NA |
| C. The same basic format is used consistently throughout site. | Y | N | NA |
| D. Information is easy to find (no more than three clicks, for example). | Y | N | NA |
| E. Lists of links are well organized and easy to use. | Y | N | NA |
| 7. Currency | | | |
| A. The date of last revision is clearly labeled. Date last revised _ | Y | N | NA |
| B. Out-dated material has been removed. | Y | N | NA |
| 8. Availability of further information | | | |
| A. A working link is provided to a contact person or address for further information. | Y | N | NA |
| B. Links to other useful Web sites are provided. | Y | N | NA |
| Totals | | | |

8. Based on the total of "yes" and "no" answers, give this site your overall rating of: _____

__ Very well designed and easy to use __ Design needs to be improved but site is usable __ Poorly designed, difficult to use

Comments: _____
